

Klaus Nennowitz
Global Motorcycle Player

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Motorcycle Engineering Consulting and Testing

Intro

With a degree in Automotive Engineering of the University of applied Sciences in Munich, Germany, Klaus Nennowitz has worked during almost 25 years in the international motorcycle industry in America, Italy, Spain and Germany. Combining his professional skills with the passion for motorcycles and a 40 + years experience in motorcycle racing, he has developed a lasting and deep understanding about the product and the needs of customers and the requirements of the markets.

Service

Benchmarking and market analysis for your new products

Consulting during the definition of the profilebook

Benchmark analysis and testing of competitor products

Product performance evaluation including FMEA of your new product during all stages of vehicle development according to international testing standards

Real life product evaluation from a particular customer- and market point of view

Durability testing of vehicle under real-life circumstances

Written report about the product including text, comparative table with competitors, photos and suggestions for improvement

Please contact me for a detailed offer and further information.

They said about me:

From Touratech magazine 2016:

THE EXPERT

Klaus Nennowitz is an all-round talent in the motorcycling world. During the 25 years he has notched up as a development engineer in the international motorcycle industry, he has gained extensive experience in all facets of vehicle development at ATK Motorcycles, Malaguti, Aprilia, Piaggio, Derbi and Ricardo Engineering. He has been fascinated by sports motorcycles since the age of twelve, above all by off-road rallies such as the Dresden-Breslau event (which he once entered on his own purpose-built machine). He has also worked as a driving safety instructor, freelance journalist and tour guide on the side. At the beginning of 2016, he opened his own engineering consultancy for the motorcycling industry. He puts his multilingual talents, globetrotting experience and worldwide network on the scene to good use in his working relations with tour operators Sudestraid (Italy) and TrailRando (France).



From Bike und Business April 2016 (German):

<https://www.bikeundbusiness.de/motorrad-alleskoenner-sucht-neue-herausforderung-a-529437/>